

2020  
**ECOSPORT**

AMBIENTE | TREND | TITANIUM





# BUILT FOR BIG ADVENTURES.

We've all said it. The best things come in small packages. At Ford, we decided to do more than say it. We built it. The 2020 EcoSport is a fun, capable and connected subcompact SUV. Packed full of ingenuity and thoughtful design to make every second behind the wheel – or in the passenger seat – an enjoyable one, EcoSport has what it takes to nurture your adventurous spirit.



## SMART-CHARGING USB PORTS

Plus, one 12V powerpoint helps you and your fellow adventurers keep your devices charged up.

60/40

FLIP-UP &  
SPLIT-FOLD-FLAT  
REAR SEATS

OVER  
30

STORAGE POCKETS,  
BINS & HOOKS.  
BRING IT!

Trend. Canyon Ridge. Available equipment.

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## CONTROLLED CONFIDENCE.

Whether you're heading up into the hills or running around town, EcoSport instills assurance through changing weather and road conditions. The Anti-Lock Brake System (ABS) and Electronic Stability Control (ESC) with Active Rollover Protection (ARP),<sup>1</sup> standard on every EcoSport, provide enhanced control by selectively applying individual brakes and modifying engine power to help keep all 4 wheels firmly planted.

**Titanium. Lightning Blue. Available equipment.** <sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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HANDY HELPERS TO RULE THE ROAD.

**YOUR WORRIES STOP HERE**

Heavy rainfall can create a situation where traction is compromised. The Anti-Lock Brake System (ABS) prevents wheel lockup during hard braking to help avoid skidding and loss of control.

**SMOOTH OPERATOR**

The standard electric power-assisted steering (EPAS) helps maneuver you around twisting roads and city streets with ease and confidence.

Titanium. Lightning Blue. Available equipment.

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# EMPOWERING IN MANY WAYS.



## [ 1.0L ECOBOOST® ENGINE ]

### BOOST YOUR DRIVE

A turbocharged wonder, the award-winning 1.0L EcoBoost engine has an impressive combination of driveability and fuel efficiency. It's paired with a 6-speed SelectShift® automatic transmission.

*Available in select markets: Trend, Titanium*

## [ 1.5L TI-VCT ENGINE ]

### GO EFFICIENTLY

Choose either the 5-speed manual transmission or 6-speed SelectShift automatic transmission.

*5-speed manual transmission*

*Available: Ambiente*

*6-speed SelectShift automatic transmission*

*Available: Ambiente*

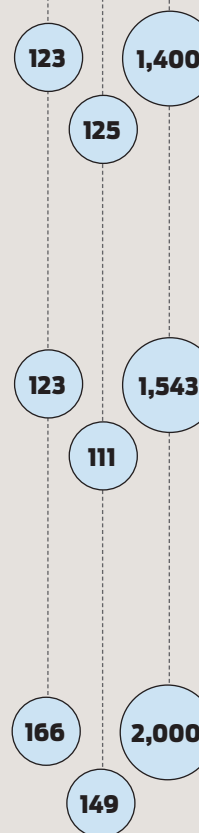
## [ 2.0L TI-VCT ENGINE ]

### POWER UP

Delivers impressive horsepower. It's paired with a 6-speed SelectShift automatic transmission for enhanced driving fun.

*Available in select markets: Trend (LHD), Titanium (LHD)*

MAX. TOWING CAPACITY (LBS.)<sup>1</sup> ○  
TORQUE (LB.-FT.)<sup>2</sup> ○  
HORSEPOWER<sup>2</sup> ○



**Titanium. Lightning Blue. Available equipment.** <sup>1</sup>EcoSport does not offer factory-installed towing equipment for this application; only available as aftermarket accessory.

<sup>2</sup>Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.







#### [ SMART TECHNOLOGIES ]

##### TRAVEL WISELY

You'll enjoy the way EcoSport handles thanks in part to its electric power-assisted steering, which helps correct for road irregularities and smooth out minor vibrations.

*Standard on every 2020 EcoSport*

#### EXTERIOR DIMENSIONS [mm]

Wheelbase:	<b>2,519</b>
Length:	<b>4,096</b>
Height:	<b>1,647</b>
Width - Excluding mirrors:	<b>1,765</b>
Including mirrors:	<b>2,057</b>
Mirrors folded:	<b>1,826</b>
Fuel tank capacity (liters):	<b>51.5</b>

Titanium. Race Red. Available equipment.

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## FUN & COMFORT GO TOGETHER HERE.

An available 8" LCD touchscreen display allows you to control entertainment, navigation and so much more with your fingertips. Plus, you can also pair your compatible Apple iPhone® or Android™ phone with SYNC® 3<sup>1</sup> and play your favorite music by artist, song title or playlist.

8" LCD  
TOUCHSCREEN<sup>1</sup>

AUTO-DIMMING  
REARVIEW MIRROR<sup>1</sup>

KEYLESS ENTRY WITH  
PUSH-BUTTON START<sup>1</sup>

**Titanium. Ebony leather-trimmed interior. Available equipment.** <sup>1</sup>Available feature.

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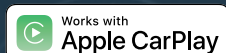
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## AT YOUR COMMAND.

This vibrant 8" touchscreen<sup>1</sup> is the command center of SYNC<sup>®</sup> 3 voice-activated technology,<sup>1,2</sup> which integrates your paired mobile phone with Ford EcoSport. Make calls. Send and receive text messages. And so much more. Just swipe left or right, or use simple voice commands, to help ensure that your life doesn't miss a beat.



androidauto

### REAL GOOD LISTENER

With your voice and your choice of display, SYNC 3 voice-activated technology<sup>1,2</sup> connects your tech with your EcoSport. SYNC 3 AppLink<sup>®3</sup> gives you voice control of compatible mobile apps including Apple CarPlay<sup>®4</sup> and Android Auto.<sup>TM4</sup> Rather see your phone's familiar interface<sup>4</sup> on the big screen? Take your pick.



### LOVES ROAD TRIPS

Voice-Activation Touchscreen Navigation System<sup>1,5</sup> delivers turn-by-turn directions and vivid 3-D maps on the SYNC 3 touchscreen. Pinch-to-zoom capability allows for a closer look.

<sup>1</sup>Available feature. <sup>2</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Functionality varies by market. <sup>3</sup>Certain restrictions, 3rd-party terms and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. <sup>4</sup>Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. <sup>5</sup>Availability varies by market.



Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.







**3**-PERSON

rear seat, which also offers a fold-down center armrest with 2 beverage holders.<sup>1</sup>

**STOW ESSENTIALS.**

Phone. Charger. Beverages. Snacks. Umbrella. And more. From the front console and door pockets to dozens of other storage solutions, EcoSport is ready for your road trip provisions.

SEAT UP TO **5**  
of your favorite people,  
including you!

**INTERIOR DIMENSIONS [mm]**

	front/rear
Head room:	<b>1,207 / 953</b>
Leg room:	<b>1,090 (max.) / 933</b>
Hip room:	<b>1,310 / 1,293</b>
Shoulder room:	<b>1,355 / 1,302</b>

**2,580.9**  
liters

Total passenger volume

**YOUR NEW FAVORITE HANGOUT.**

Titanium. Ebony leather-trimmed interior. Available equipment. <sup>1</sup>Available feature.

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# DESIGNED TO HELP YOU DO YOU.

Gardening? Redecorating? Heading out on a weekend adventure? Whatever your plans, EcoSport is designed to help make them happen. Just reach into the passenger-side taillamp and swing open the wide rear door to start loading or unloading items with ease. Factor in the split-fold-flat rear seats to accommodate longer items, and you're set to make the most of your day while out and about. That's practical thinking, so you can get started doing what you enjoy doing.



## SWING GATE REAR DOOR.

A simple pull on the integrated latch allows you to swing the rear door wide for easy access to the cargo area.

4-WAY MANUALLY  
ADJUSTABLE  
DRIVER SEAT<sup>1</sup>

60/40 FLIP-UP &  
SPLIT-FOLD-FLAT  
REAR SEATS

ROOF-RACK  
SIDE RAILS<sup>1</sup>



**Trend. Canyon Ridge. Available equipment.** Cargo and load capacity limited by weight and weight distribution. <sup>1</sup>Available feature.

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## CARGO-A-GO-GO.

Fold it. Stow it. Move it. An active life demands a vehicle that can keep up. When the need arises, simply fold one or both sides of the 60/40 split-fold-flat rear seats to open up more storage space. A cooled glove box conveniently stores items to keep you refreshed on all your adventures. EcoSport has the versatility you need to do it all.



Cargo and load capacity limited by weight and weight distribution.

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## READY WITH AN ASSIST.

From the driveway to the highway, our collection of Ford driver-assist features<sup>1</sup> is designed to help you feel confidently in command at the wheel of your EcoSport.



### REAR PARKING SENSORS

A little extra assistance is always welcomed. As you slowly back up, the rear parking sensors help alert you to surrounding objects as you navigate into a parking spot.

*Standard on Titanium*



### REAR VIEW CAMERA

Backing up requires a little multitasking. Our Rear View Camera can help by providing a great view of what's behind your vehicle.

*Standard on Trend and Titanium*



### HILL START ASSIST

It feels good to hold your ground. Hill Start Assist can help by preventing the vehicle from rolling downhill as you remove your foot from the brake pedal to accelerate from a stop on a grade.

*Standard on every 2020 EcoSport*



### RAIN-SENSING WINDSHIELD WIPERS

Sometimes weather changes so quickly, it's hard to keep up. Now you can set the Rain-Sensing Windshield Wipers to automatically activate, and let them help keep your view ahead clear.

*Standard on Trend and Titanium*



<sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



# PROTECTION PERFECTION.

You've heard the saying: There's safety in numbers. EcoSport takes your family's well-being seriously when traveling, which is why driver and front-passenger single-stage front airbags<sup>1</sup> are included. Plus, front-seat side airbags<sup>2</sup> and front and rear side-curtain airbags<sup>2</sup> are available to help keep you protected on all sides.



U.S. model shown.

## BRIGHT IDEA

When activated, automatic headlamps<sup>2</sup> turn on without any driver input. So you can concentrate on the road ahead.

## HOLD YOUR GROUND

Smart standard features like Electronic Stability Control (ESC) with Active Rollover Protection (ARP)<sup>3</sup> provide enhanced stability in a variety of situations.

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Available feature. <sup>3</sup>Remember that even advanced technologies cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



# AMBIENTE (LHD)

VOICE-ACTIVATED SYNC®

4.2" COLOR MULTIFUNCTION DISPLAY

ELECTRONIC STABILITY CONTROL (ESC)  
WITH ACTIVE ROLLOVER PROTECTION (ARP)

**EcoSport Ambiente is the economy-minded subcompact with the adventurous attributes of a sporty crossover.**

Smartly put together with features like steering wheel-mounted audio controls, Bluetooth® connection, Anti-Lock Brake System (ABS), Electronic Stability Control (ESC), and versatile 60/40 split-fold-flat rear seats that give you the freedom you need to get out and explore. A 1.5L Ti-VCT engine gives you all the performance you desire without hurting your wallet. In EcoSport Ambiente, you're geared to go.



**COLORS:** Lightning Blue,<sup>1</sup> Race Red, Canyon Ridge,<sup>1</sup> Diamond White, Moondust Silver,<sup>1</sup> Smoke<sup>1</sup> and Absolute Black

Available equipment shown. <sup>1</sup>Metallic.





LANAI CLOTH INTERIOR: Medium Stone, Ebony



16"  
SPARKLE SILVER STEEL  
Standard

**1.5L TI-VCT**  
5-SPEED MANUAL TRANSMISSION  
6-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION  
STANDARD: AMBIENTE LHD

**AMBIENTE STANDARD FEATURES:**

**MECHANICAL**

Anti-Lock Brake System (ABS) and Electronic Stability Control (ESC) with Active Rollover Protection (ARP) (manual transmission)  
Anti-Lock Brake System (ABS) and Electronic Stability Control (ESC) with Active Rollover Protection (ARP) and Hill Start Assist (automatic transmission)  
Battery saver  
Electric power-assisted steering (EPAS)  
Front stabilizer bar  
Front-wheel drive (FWD)  
Power front disc/rear drum brakes

**APPEARANCE**

Black door handles  
Black, power sideview mirrors with integrated turn signal indicators  
Headlamp leveling control  
High-gloss Black grille bars and surround  
Laminated windshield  
Rear window defroster  
Security approach lamps  
Single rear fog lamp  
Solar-tinted glass  
Swing gate-mounted spare wheel and tire with cover

**COMFORT & CONVENIENCE**

2-way manually adjustable driver and front-passenger seats with manual recline  
60/40 rear split-fold seat  
Air conditioning  
Carpeted floor mat for driver  
Center console  
Cooled glove box  
Driver and front-passenger sun visors with vanity mirrors  
Front and rear dome lights  
Front-passenger seat back map pocket  
Front-passenger-seat slide-out storage  
Load compartment side shopping hooks  
Load compartment tie-downs  
Power front windows  
Reach/rake adjustable steering column  
Rear intermittent wiper  
Silver Twilight-painted interior accents  
Steering wheel-mounted audio controls  
Theater-dimming lighting  
Trip computer  
USB charging port  
Variable-intermittent windshield wipers

**CONNECTIVITY & ENTERTAINMENT**

ICE Pack 6 includes 4.2" color multifunction display, 6 speakers, SYNC® Voice-Activated, In-Vehicle Communications and Entertainment System with 1 USB port, and steering wheel-mounted controls  
Bluetooth® connection

**SAFETY & SECURITY**

2-way-adjustable front and rear outboard head restraints  
3-point safety belts  
Belt-Minder® safety belt reminder for driver  
Child-safety rear door locks  
Engine immobilizer  
First-aid kit  
ISOFIX hard-point attachments (outboard rear seats only)  
Power door and swing gate locks  
Remote control locking with 1 flip and 1 plain key  
Side-intrusion door beams  
Single-stage driver and front-passenger front airbags<sup>1</sup>

Available equipment shown. <sup>1</sup>Always wear your safety belt and secure children in the rear seat.  
The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.



# TREND

SYNC® 3 WITH NAVIGATION SYSTEM

6.5" COLOR TOUCHSCREEN

REAR VIEW CAMERA

**Start a movement in Trend.** Automatic headlamps illuminate when they detect low lighting conditions. The 4-way-adjustable driver's seat lets you find just the right position. The Rear View Camera lets you see what's behind you in the 6.5" touchscreen. And SYNC 3 and the Voice-Activated Touchscreen Navigation System<sup>1</sup> help you stay in the know. Sporty. Upscale. The 2020 EcoSport Trend.



**COLORS:** Lightning Blue;<sup>2</sup> Race Red, Canyon Ridge;<sup>2</sup> Diamond White, Moondust Silver;<sup>2</sup> Smoke<sup>2</sup> and Absolute Black

Available equipment shown. <sup>1</sup>Availability varies by market. <sup>2</sup>Metallic.





**DWELL CLOTH INTERIOR:** Medium Stone, Ebony

**1.0L ECOBOOST®**  
6-SPEED SELECTSHIFT®  
AUTOMATIC TRANSMISSION

**2.0L TI-VCT**  
6-SPEED SELECTSHIFT  
AUTOMATIC TRANSMISSION

**TREND INCLUDES SELECT AMBIENTE FEATURES, PLUS:**

**APPEARANCE**

Automatic headlamps  
Black roof-rack side rails  
Body-color door handles  
Body-color sideview mirrors  
Front fog lamps with Black bezels  
Silver Lining-painted grille bars and surround

**COMFORT & CONVENIENCE**

4-way manually adjustable driver seat  
Ano Gray-painted interior accents  
Auto-dimming rearview mirror<sup>1</sup>  
Driver and passenger seat back map pockets  
Driver's armrest  
Load compartment lighting  
Overhead console with sunglasses holder  
Power windows with driver 1-shot-up/-down feature  
Rear center seat armrest with cupholders

**CONNECTIVITY & ENTERTAINMENT**

ICE Pack 10 includes 6.5" color touchscreen, 6 speakers, SYNC® 3, Voice-Activated Touchscreen Navigation System,<sup>2</sup> steering wheel-mounted controls, and 2 USB ports

**SAFETY & SECURITY**

2nd-row side-curtain airbags<sup>2</sup>  
Front-seat side airbags<sup>2</sup>  
Perimeter alarm<sup>3</sup>  
Rear View Camera  
Volumetric alarm (LHD)

**OPTIONS**

Auto-dimming rearview mirror<sup>1</sup>  
Belt-Minder® front safety belt reminder for front passenger (LHD)<sup>3</sup>  
Rain-sensing windshield wipers<sup>1</sup>



**16"**  
SHADOW SILVER ALLOY  
Standard

Available equipment shown. <sup>1</sup>Availability varies by market. <sup>2</sup>Always wear your safety belt and secure children in the rear seat. <sup>3</sup>Restrictions apply.

# TITANIUM

8" COLOR TOUCHSCREEN<sup>1,2</sup>

FRONT AND REAR PARKING SENSORS

LEATHER-TRIMMED SEATING<sup>1,2</sup>

**Upscale and adept**, Titanium includes a great array of comfort and convenience features designed to appeal. Enhanced lighting makes a statement, including front fog lamps and LED daytime running lamps. Inside, the 8" touchscreen with Voice-Activated Touchscreen Navigation System<sup>2</sup> means you can take the scenic route with confidence. The keyless entry with push-button start lets you lock, unlock and start your EcoSport while keeping keys securely in a pocket or purse. Leather-trimmed seats<sup>1,2</sup> up its comfort and sophistication to please those with more refined tastes. Fine-tune your comfort level with the driver's adjustable lumbar support. And electronic automatic temperature control lets you set your preferred temperature. In EcoSport Titanium, you're ready to handle every trip with ease.



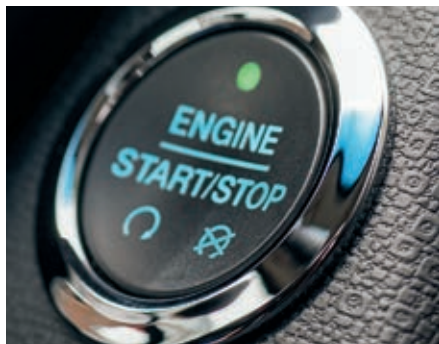
**COLORS:** Lightning Blue,<sup>3</sup> Race Red, Canyon Ridge,<sup>3</sup> Diamond White, Moondust Silver,<sup>3</sup> Smoke<sup>3</sup> and Absolute Black

Available equipment shown. <sup>1</sup>Available feature. <sup>2</sup>Availability varies by market. <sup>3</sup>Metallic.





**DWELL CLOTH INTERIOR (LHD):** Medium Stone, Ebony  
**INCOGNITO CLOTH INTERIOR (RHD):** Medium Stone, Ebony  
**LEATHER INTERIORS:<sup>1</sup>** Medium Light Stone, Ebony



**1.0L ECOBOOST®**  
 6-SPEED SELECTSHIFT®  
 AUTOMATIC TRANSMISSION  
 AVAILABLE IN SOME MARKETS

**2.0L TI-VCT**  
 6-SPEED SELECTSHIFT  
 AUTOMATIC TRANSMISSION  
 AVAILABLE IN SOME MARKETS

**TITANIUM INCLUDES SELECT TREND FEATURES, PLUS:**

**APPEARANCE**

Chrome grille bars and surround  
 Front fog lamps with body-color bezels  
 LED daytime running lamps  
 Power-folding sideview mirrors  
 Silver roof-rack side rails

**COMFORT & CONVENIENCE**

2 map lights  
 2nd-row powerpoint (1)  
 Black-painted interior accents  
 Driver's adjustable lumbar support  
 Electronic automatic temperature control (EATC)  
 Rear center seat armrest with cupholders

**CONNECTIVITY & ENTERTAINMENT**

ICE Pack 10 (LHD) includes 6.5" color touchscreen, 6 speakers, SYNC® 3,<sup>1</sup> Voice-Activated Touchscreen Navigation System,<sup>1</sup> steering wheel-mounted controls, and 2 USB ports (requires 2.0L engine)  
 ICE Pack 41 includes 8" color touchscreen, 7 speakers, SYNC 3,<sup>1</sup> Voice-Activated Touchscreen Navigation System,<sup>1</sup> steering wheel-mounted controls, and 2 USB ports

**SAFETY & SECURITY**

Front parking sensors  
 Keyless entry with push-button start  
 Rear parking sensors

**OPTION**

Leather-trimmed seating



**16"**  
 SHADOW SILVER ALLOY  
 Available<sup>2</sup>



**17"**  
 SHADOW SILVER ALLOY  
 Available<sup>2</sup>

Available equipment shown. <sup>1</sup>Availability varies by market. <sup>2</sup>Restrictions apply.





FORD ACCESSORIES



#### PERSONALIZE IT.

For some people, aluminum wheels and splash guards are enough to set their vehicle apart. But others want to make their EcoSport truly their own. Ford Accessories allow you to personalize your EcoSport to your exact needs, interests, hobbies and more. And each accessory is designed specifically for your EcoSport, so you can be assured of a perfect fit. See your dealer for a complete list of available Ford Accessories.

[accessories.ford.com](https://accessories.ford.com)

**Ford Genuine Parts & Service.** Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford and Lincoln Dealership technicians know your vehicle inside and out. They are continuously trained by Ford Motor Company and the parts they use are specifically designed for your vehicle. □ See your dealer for limited warranty information on Ford Original Accessories. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Vehicles may be shown with optional equipment which may or may not be available in your market. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford or Lincoln Dealer is the best source of the most up-to-date information on Ford and Lincoln vehicles. Colors are representative only. See your dealer for actual paint/trim options.

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